

Specifications of submitted print files: Personalized backgrounds



File name:

The file name should be created in the correct order and with the correct data:
Exhibition title - company name - stand number - size (WxH) - possibly position (left/right)

Colours:

Printing is in Full Colour (CYMK)

Text:

Texts to be converted into letter contours (vectors)

File type:

Suitable programs for the layout of printed matter: Adobe InDesign, Adobe Illustrator and Adobe Photoshop. Submit file as a printable document in .pdf, .jpg, .EPS or .tiff.

If you wish to submit a file created in a different format, we would ask you to contact us in advance for consultation to ensure that unexpected print results and other problems are avoided: +31 73 614 84 86.

Attention:

Word (.doc), PowerPoint (.ppt), Excel (.xls) or other file types from the Microsoft Office package are not suitable for professional printing.

Format:

Files are to be delivered at 10%.

Bleed / crop marks:

Submit with bleed of 2cm, without crop marks.

Safe margin:

Place texts at least 7cm all around from the edge.

Quality / resolution::

Preferred resolution 300dpi, scale 1:1, minimum 75dpi. For scaled files, resolution in proportion (for example: scale 1:10 = 750dpi). Screen text layers and/or make files with 1 layer.

SUBMISSION PRINT FILES:

Print files must be submitted not later than 2 weeks after ordering.

Dimensions:

Total width standwand	File size banner (s)
3m wide	2924mm wide x 2424mm high
4m wide	3924mm wide x 2424mm high
5m wide	4924mm wide x 2424mm high
6m wide	5924mm wide x 2424mm high
7m wide	6924mm wide x 2424mm high
8m wide	7924mm wide x 2424mm high

ATTENTION!

Dimensions concern the final format, this does not include bleed.

The bleed must be set and saved.

If your back wall is greater than 8 m, the back wall to be divided into two parts. The parts can be built up from the above table, must be the basis of all meters. For each part, you need a separate files.

Example: 9m back wall can be divided into 3x 3m, 1x 4m and 1 x 5m or 1x 3m and 1x 6m.